



## NEWS RELEASE

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FOR IMMEDIATE RELEASE

**Contact:**  
Lori De La Cruz  
[lori@bluemarblemedia.net](mailto:lori@bluemarblemedia.net)  
817-233-4093

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### Little Elm residents increase recycling by 146 percent since December

**WHO:** Town of Little Elm

**WHAT:** Little Elm increases recycling by 146 percent in three months

**DETAILS:** In December 2005, the Town of Little Elm converted to a single stream recycling program utilizing 95-gallon carts instead of 18-gallon bins.

Since then, the recycling contractor, Community Waste Disposal (CWD), has seen an impressive 146 percent per month increase of recyclables collected.

In 2004, Little Elm averaged 13 lbs. per home per month. Since the cart system was implemented three months ago, the average has jumped to **36 lbs. per month**. This recycling rate is among the highest in rural communities in the Dallas/Fort Worth area.

Mayor Pro Tem Frank Kastner noted that the reason for the substantial increase is "primarily convenience. We had to do some sorting before...but now CWD has single-stream recycling" and sorting is no longer necessary.

"Another aspect that makes recycling with the carts easier," says Robert Medigovich, "is that CWD has full color pictures and instructions on the top of the cart lids. This allows residents to easily remember what items are accepted in the recycling program, and it has cut down on the contamination rate." Medigovich is CWD's municipal coordinator.

"This [cart system] really did make it convenient for us," Kastner added. "You just roll it out to the curb. It's a win-win situation on both sides."

**MORE INFO:** [Greg Roemer](#), 972-392-9300, ext. 208  
[Robert Medigovich](#), 972-333-6106

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Community Waste Disposal | 2010 California Crossing | Dallas, Texas 75220-2310  
972.392.9033 | toll free 817.795.9300 | fax 972.392.9301  
[www.communitywastedisposal.com](http://www.communitywastedisposal.com)

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